



CENTER CITY AUTHORITY

**Governance and Sustainability Committee**

Unapproved Meeting Minutes ~ Wednesday, June 11, 2014  
8:00 A.M., City of Midland Council Overflow

Members Present: Chappel, Ginis, Lynch, Marquiss  
Members Absent: None  
Staff: Selina Tisdale

Marquis moved, seconded by Lynch that minutes from April 9, 2014 Governance & Sustainability committee meeting be approved. Motion passed.

Committee reviewed a draft Center City Façade Program guideline. The guidelines were adapted from the Downtown Midland façade program. The Physical Improvements (PI) committee has reviewed the draft. PI recommends that \$150,000 in grant funding be pursued for the program startup. Several suggestions for adapting the program were suggested and discussed and will be reflected in revisions that will go to the board in June. An additional request for \$150,000 in matching funds for accomplishing city-related projects was also recommended by the PI committee. Lynch suggested that this recommendation be held until after the results of the Midland County Road Millage proposal on the November ballot. Marquiss inquired about training or guidance being available to property owners on effective property/business owner updates.

Tisdale provided an update on the signs project. Huron Signs has pushed back installation to mid-late July. Tisdale is inquiring as to why.

Tisdale provided a breakdown of how much various millage assessments would generate in revenue for the district and its impact on individual property owners.

Tisdale was unable to find any electronic files on previous Circle market studies. She will continue to search through hard files.

Reviewed and approved a draft agenda for the June 18 CCA Board meeting.

Meeting adjourned: 9:20 a.m.

**The next meeting is Wednesday, July 16, 2014 at 8:00 a.m.**